LEO BURNETT U.S.A.
Ad No. 4891—OSCAR—LIGHTS—JL—Rev. No. 7041I—Page—4/c Bleed—(8⅝" x 11⅛ inches)—National (Rotogravure) Magazines, 1981
Printed in U.S.A.

Marlboro Lights

The spirit of Marlboro in a low tar cigarette.

Also available in King Size Flip-Top box.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Lights & Lights 100's: 12 mg "tar", 0.8 mg nicotine av. per cigarette by FTC Report Dec. 79. Box: 12 mg "tar", 0.8 mg nicotine av. per cigarette by FTC Method.

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